National Association of State Park Directors announces the

Register NOW! Class size is limited to 50!

# State Park Leadership School

## January 15-19, 2012

Wilson Lodge
Wheeling, West Virginia

**Hosted by The National Training Center for Facility Managers at Oglebay Resort & Conference Center**

Oglebay
Resort & Conference Center

STIHL®

The National Association of State Park Directors

NC STATE UNIVERSITY

## What people are saying about their experience...

"I would like to express my sincere appreciation for allowing me to attend the State Park Leadership School. This type of opportunity doesn't happen very often in a person's career. Being selected to attend and represent Kansas State Parks was definately an honor and a privilege. The knowledge and experience gained from this school will definately assist me in my future endeavors."

**Toby Kuhn, Park Ranger,**
**Prairie Dog State Park,**
**Norton, KS**

"This experience has been unlike any type of training that I have ever attended. The school was well planned, informative and relevant to the type of work I do. This is by far the best training I have had the opportunity to experience in my time in State Parks. Besides the actual school sessions I think one of the biggest benefits was being able to network with people from other parts of the country and share ideas and experiences."

**Allen Lego, Assistant Manager,**
**Lake Bemidji State Park,**
**Bemidji, MN**

## Who Should Attend

- New supervisors
- Mid-level managers moving into greater responsibilities
- High-potential employees

## Why You Should Attend

The State Park Leadership School is a highly experiential program that exposes you to the core competencies that are crucial for your effectiveness as a professional state park manager.

You have a great opportunity to strengthen your career and improve your value to your organization through this exciting two-year certificate program for state park managers.

## Attend and You Will

- Be able to network with peers from across the nation.
- Receive instruction from highly experienced professionals who are current state park directors or senior staff members.

## Tuition

Tuition is $599 per person, annually. The fee covers instruction, distance education modules and study materials.

## How to Earn Your Certificate

Each year of the school consists of an effective blend of both distance education and on-site components

In early October, you will receive an on-line distance learning module that provides comprehensive instruction on individual topics. Each module will include study guides, sample test questions, and recommended supplemental resources for learning.

In January, you will participate in an exciting on-site experimental learning forum at Oglebay Resort and Conference Center.

At the end of each year, you will take a written exam that will test your knowledge of the topics discussed. You must receive an average score of 70% to earn your certificate.

## First-year Curriculum

- ✓ Establishing identity and traditions
- ✓ Calculating park costs/Performance measures
- ✓ Stewardship
- ✓ Trails
- ✓ Budget/fiscal
- ✓ Project management practices
- ✓ Time management/delegation
- ✓ Employee relations
- ✓ Philosophy
- ✓ Customer service
- ✓ Interpretive services
- ✓ Education services
- ✓ Law enforcement
- ✓ Site and safety and risk management
- ✓ Procurement
- ✓ Contract management
- ✓ Visitor protection laws and regulation
- ✓ Conflict resolution
- ✓ Decision making
- ✓ Implementing change
- ✓ Visitor services and protections
- ✓ Volunteers and partnerships
- ✓ Cultural resource management
- ✓ Natural resource management Employee relations

## Second-year Curriculum

- ✓ Trends and future challenges
- ✓ Ethics
- ✓ Planning for resource management
- ✓ Inventory process systems
- ✓ GIS as a management tool
- ✓ Environmental impact statements
- ✓ Land protection strategies
- ✓ Monitoring visitor needs and marketing surveys
- ✓ Programming/visitor services practices/special user practices
- ✓ Communicating effectively with the media
- ✓ User groups/user conflicts
- ✓ Community and governmental relations
- ✓ Marketing
- ✓ Maintenance planning/budget
- ✓ Preventative maintenance of equipment
- ✓ Recruitment/retention
- ✓ Multi-cultural management
- ✓ Team building
- ✓ Business planning and entrepreneurial trends
- ✓ User group conflicts
- ✓ The business of State Parks

## Self-paced study modules

**October 2011**

- Gain an in-depth understanding of the core competencies required to manage a state park.
- Attain a thorough awareness of the traditions, trends, and future challenges associated with managing a state park.
- Participate in a forum and network for the ongoing exchange of knowledge, ideas, information, and experiences.

**For more information, check out our website at www.oglebay-resort.com/schools**

## Orientation and Banquet Schedule

All students will need to arrive on Sunday, January 15 and plan to depart Thursday, January 19. Registration on Sunday will be held from 4:00-6:00 p.m., followed by dinner and orientation for all students from 6:00-7:00 p.m. At 7:00 p.m. students will break into groups for a brief meeting with their "room hosts." The school closes after the banquet and social on Wednesday evening. January 18, which typically concludes by 9:00 p.m. (Attendance is mandatory at all scheduled functions.)

## Accommodations and Meals

**Package includes:**

- 4 nights lodging
- Breakfast & lunch Monday through Wednesday
- Dinner Buffet Sunday through Tuesday
- Wednesday evening recognition banquet dinner
- Thursday continental breakfast
- All beverage breaks

## Oglebay Resort & Conference Center

Oglebay is a unique, 1700-acre, year-round resort with exceptional beauty and abundant recreational activities. Wilson Lodge at Oglebay has just undergone a $15 million transformation, adding 59 deluxe rooms and remodeling the existing 212 rooms. The new addition to the lodge includes a deluxe king suite, 2 king suites and 2 double queen suites. All the suites have fireplaces. The addition also includes 24 king rooms with fireplaces, and 24 double queen rooms. Wilson Lodge offers fine and casual dining, an indoor pool, jacuzzi, massage therapy and fitness room.

Oglebay Resort features two championship golf courses - one classic design by the legendary Robert Trent Jones, Sr., and the newest course designed by Arnold Palmer. Golfing amenities also include an 18-hole regulation course, Par III course, pro shop, driving range and practice facility. The resort has seven specialty shops, a zoo, gardens, museums, fishing, tennis, stables, skiing and miles of walking trails.

A new 5,000 sq. ft. spa has been added to Wilson Lodge. The spa provides relaxing and therapeutic services, utilizing the finest products and equipment. You can expect the same great hospitality and service, for which Oglebay has always been noted, at the new spa.

The resort has been in the management school business for over 30 years and currently operates and hosts over ten major schools in the leisure industry. Oglebay is 55 miles from Pittsburgh International Airport.

## Transportation

Oglebay Park is located off Interstate 70, exit 2A. Shuttle service is provided from the Greater Pittsburgh Airport. You can make reservations for shuttle transportation by phoning Wheeling Airport Shuttle Service at 800-326-2907 or by visiting www.wheelinglimo.com.

## Cancellation Policy

A cancellation fee of $100 will be charged for cancellations up to 30 days prior to the school. Those cancelling 7-30 days prior to the school will receive a 50% charge. No refund can be issued if the cancellation is made with 7 days or less notice.

# Board of Regents

The Board of Regents works closely with NASPD, NC State University, and Oglebay Resort and Conference Center to develop curriculum, provide instruction, and promote the school. Members are the top leaders in the nation with years of leadership in State Parks. The Regents for the State Park Leadership School are:

**Phil Gaines, Director, Past Chair**
Director, Division of Parks and Recreation
Columbia, SC

**Paul Malmberg, Retired; Chair**
Olympia, Washington

**Mike Carlton, Assistant Commissioner**
Tennessee State Parks and Conservation
Nashville, TN

**Doug Eiken, Director, Retired**
Division of State Parks
California, MO

**Ken Foley, Deputy Director**
Division of State Parks and Recreation
Boston, MA

**Renée E. Bahl, Executive Director**
Arizona State Parks
Phoenix, AZ

**Kris Marek, Director,**
Oklahoma State Parks, Resort & Golf

**Dianne Mouton-Allen, Deputy Asst. Secretary,**
Office of State Parks, Louisiana

**Craig Whipple, Director**
Division of State Parks
Waterbury, VT

**Gary Thorson, Deputy Director**
Colorado State Parks
Denver, CO

**Walt Dabney**
Retired, Texas State Parks
Austin, TX

**Nita Settina**
Superintendent, Maryland Park Service
Annapolis, MD

# State Park Leadership School

## January 15 - 19, 2012

REGISTER TODAY!

**Mail or fax completed form to:**
The National Training Center for Public Facility Managers at Oglebay Resort & Conference Center
465 Lodge Drive, Wheeling, WV 26003
Phone: 800-624-6988, Ext. 4126 From Canada: 800-633-9975, Ext. 4126 Fax: 304-243-4106

*Please type or print name exactly as you wish it to appear on certificate.* Date of Application _____

Name _____ Title _____

Name (as you wish it to appear on your name badge) _____

Company/Agency _____

Mailing Address _____

City _____ State _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Will you be attending as: ❑ 1st year ❑ 2nd year

What is your arrival date? _____ Departure Date? _____

What type of room will you need? ❑ Single Occupancy Standard ❑ Double Occupancy ❑ Single Occupancy Premium

What is your gender? ❑ Male ❑ Female

Would you like a roommate? ❑ No ❑ Yes *If yes, name of roommate**: _____

Do you require special accommodations? ❑ Yes ❑ No

Do you require a special diet? ❑ Yes ❑ No
(You will be contacted regarding your special requests.)

** In order to request a double room you must provide the name of your roommate. Roommates are not randomly assigned.*

**PACKAGE PRICES**

| | | |
|---|---|---|
| Tuition | | $ 599 |
| Room & Board | (Single Premium) | $ 855.39 |
| | (Single Standard) | $ 707.55 |
| | (Double) | $ 573.15 |

**TOTALS**

| | |
|---|---|
| ❑ (Single Premium) | $1,454.39 |
| ❑ (Single Standard) | $1,306.55 |
| ❑ (Double ) | $1,172.15 |

Early arrival on Saturday available for an additional $160.16. Price does not include meals.

**Package Includes:**

- 4 nights lodging
- Breakfast and lunch Monday through Wednesday
- Sunday - Tuesday dinner buffet
- Wednesday evening recognition banquet reception and dinner
- Thursday continental breakfast

Also included is the cost of all classes, monographs, study materials and coffee breaks.

WV taxes are included in Room & Board package.

**Make checks payable to: Wheeling Park Commission**

**Method of Payment*:**
(check one)
❑ Check
❑ Purchase Order
❑ Credit Card
*Please make payment in US$

Credit Card or Purchase Order #: _____ CVN Security # _____
Exp Date: _____

* A check, purchase order or credit card for the full package must accompany this form in order to complete enrollment. If using credit card or PO, the number is required with the registration form. When paying with credit card, the full package amount will be charged to your card upon receipt of the registration. Upon receiving this form, you will receive confirmation from Oglebay regarding your rooming arrangement.

Oglebay Resort & Conference Center

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